



worker wellbeing is good business

www.goodbusinesslab.org

Garment manufacturing sector, India



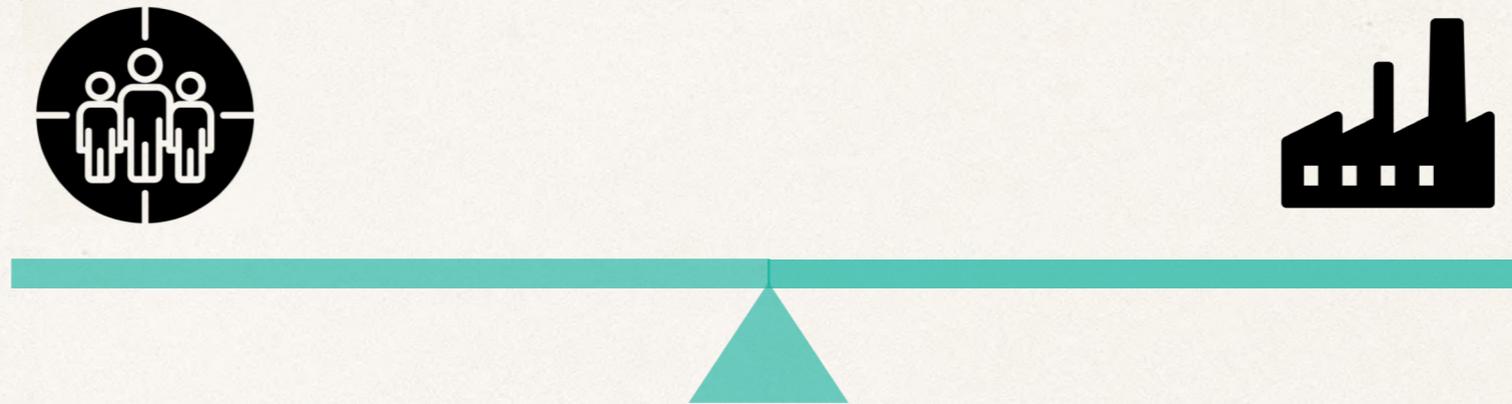
Highly labor intensive, with 70% female workforce.

Marked by high rates of attrition and labor turnover.

Holds immense potential to drive economic and social change.

But can both be balanced?

Today



Businesses take care of business well.

But spending on worker wellbeing programs is considered mere philanthropy or compliance, not core business strategy.

Hence, worker wellbeing programs are not being scaled up, nor their business potential being realized.

A fresh outlook



Our research shows that investing in worker wellbeing programs can be profitable, both socially and economically.

Social profits

Govt.
programs

NGOs

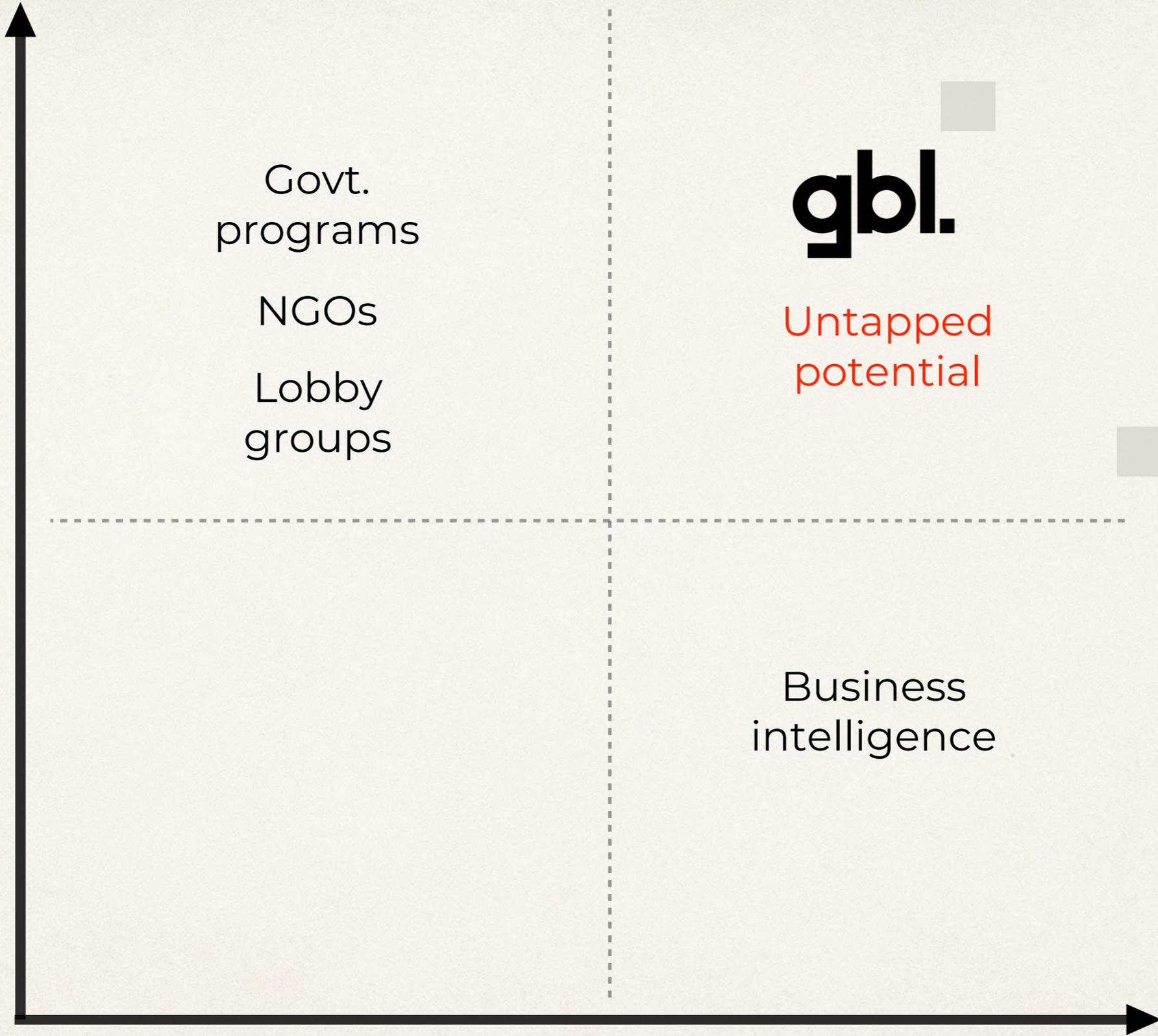
Lobby
groups

gbl.

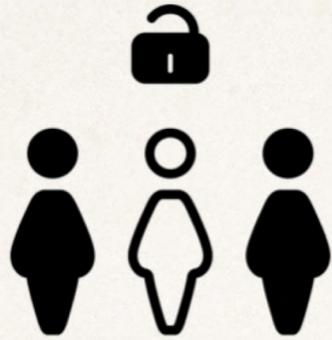
Untapped
potential

Business
intelligence

Economic profits



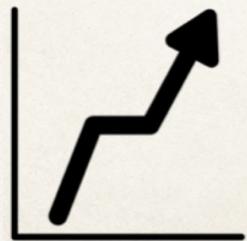
Focus areas



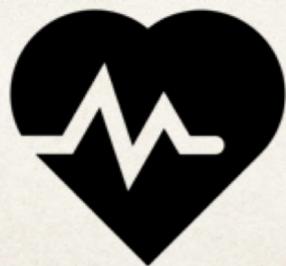
Unlocking female labor: Enable women to engage in paid work, and firms to reach untapped labor.



Closing the skill gap: Train workers most effectively in the skills they need to grow, and be better at work.



Improving work environment: Make the factory a better place to work, so that workers can be productive.



Improving health: Provision for basic health services and profit through healthier workers.



LED lights



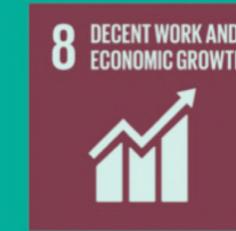
Home Based Work



S.T.I.T.C.H



Rural Training Centers



Ironwoman



Flexwork

